## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

## **Listing of Claims:**

1. (Currently amended)A method for operating a wallpaper printing franchise, comprising the steps of: providing to franchisees, an on-demand printer comprising a cabinet in which is located a media path which extends from a media loading area to a printhead and from the printhead to a dispensing slot; the printer having one or more printer input devices which communicate with a processor to capture data regarding one or more customer requirements, the data comprising at least a customer selected pattern and a customer selected width;

providing the franchisee with a collection of patterns in a digital storage medium that can be read by the printer;

enabling the franchisee to print a roll of wallpaper, onto a web of blank media, on demand, according to the selected pattern and to slot the web of wallpaper to the selected width; and obtaining or attempting to obtain a fee from the franchisee.

- 2. Cancelled
- 3. (Original)The method of claim 1, wherein: the printer allows the customer to select a roll length; the printer captures the roll length as data with a printer input device; and the printer is used to cut the web to the roll length.
- 4. (Original)The method of claim 3, wherein: the franchisee charges the customer only for the length.
- 5. (Original)The method of claim 1, wherein:
  the printer acquires data from a touchscreen display which is also adapted to display the pattern to a customer of the franchisee.
- (Original)The method of claim 1, wherein:
   the printer is provided with a scanner for capturing data that specifies a customer selected pattern or other data.
- 7. (Original)The method of claim 4, further comprising the step of: providing the franchisee with a variety of blank media types so that the franchisee may use any one of them in the printer.
- 8. (Original)The method of claim 1, wherein: the franchisee is provided with one or more collections of printed swatches which correspond to patterns that

the printer is able to print on demand.

- 9. (Original)The method of claim 1, wherein:a customer of the franchisee can use an input device to alter how the printer prints a selected pattern.
- 10. (Original)The method of claim 8, wherein:each swatch is assigned a printed symbol; andthe franchisee uses the symbol as an input by using a printer input device.
- 11. (Original)The method of claim 1, wherein: the customer's requirements comprise a pattern and a configuration; the configuration being one or more parameters selected from the group comprising: roll length, a roll slitting arrangement, one or more modifications to the pattern, or a selection of media to be printed on.
- 12. (Original)The method of claim 1, wherein enabling the franchisee to print further comprises: providing the franchisee with a plurality of media canisters adapted to contain an unprinted web of media.
- 13. (Original)The method of claim 12, further comprising the step of: providing a motor in the printer to advance the unprinted web into the path by automatically threading the media through the printer.
- 14. (Original)The method of claim 12, further comprising the step of: loading the canister with blank media before providing it to the franchisee.
- 15. (Original)The method of claim 1, wherein: the franchisee is provided, from time to time, with new patterns for customers to select.
- 136. (Currently amended) The method of claim 1, wherein utilizing an on-demand printer further comprises: loading a disposable media tote into a winding area adjacent to the dispensing slot; winding a printed roll of wallpaper onto a core inside the tote; and severing the printed roll on the core from the web.
- 147. (Currently amended)The method of claim 1, wherein: the printhead is a full width color printhead that prints patterns accessible to the processor.
- 158. (Currently amended) The method of claim 1, wherein printing a roll of wallpaper according to a selected pattern further comprises: using a full width, color printhead to print onto the web while it is in motion along the path.
- 169. (Currently amended) The method of claim 185, further comprising the step of:

drying the web after it is printed on but before it is dispensed by the printer.

- 4720. (Currently amended) The method of claim 1, wherein: the franchisee is instructed to operate the printer for a customer.
- 218. (Currently amended) The method of claim 1, wherein: the franchisee is provided with totes for holding cores which cooperate with a winding area of the printer at which area are located one or more spindles that support the core during winding.
- <u>22</u>19. (Currently amended)The method of claim 1, further comprising the step of: enabling the franchisee to sell printed rolls as they are produced to eliminate printed wallpaper inventory.
- 203. (Currently amended)A method as claimed in claim 1 wherein the web of blank media is printed by the printhead at a rate exceeding 0.02 square meters per second (775 square feet per hour)"
- 214. (Currently amended)A method as claimed in claim 1 wherein the web of blank media is printed by the printhead at a rate exceeding 0.1 square meters per second (3875 square feet per hour)"
- 225. (Currently amended)A method as claimed in claim 1 wherein the web of blank media is printed by the printhead at a rate exceeding 0.2 square meters per second (7750 square feet per hour)"
- 236. (Currently amended) A method as claimed in claim 1 wherein the printhead has more than 7680 nozzles
- 247. (Currently amended) A method as claimed in claim 1 wherein the printhead has more than 20,000 nozzles
- 258. (Currently amended) A method as claimed in claim 1 wherein the printhead has more than 100,000 nozzles
- 269. (Currently amended)A method as claimed in claim 1 wherein the printhead has more than 250,000 nozzles
- 3027. (Currently amended)A method as claimed in claim 1 wherein the printhead prints ink drops with a volume of less than 5 picoliters
- 3128. (Currently amended) A method as claimed in claim 1 wherein the printhead prints ink drops with a volume of less than 3 picoliters
- 329. (Currently amended)A method as claimed in claim 1 wherein the printhead prints ink drops with a volume of less than 1.5 picoliters

- 303. (Currently amended)A method as claimed in claim 1 wherein the printer is a self contained printer for producing rolls of wallpaper, the printer comprising:
- a cabinet in which is located a media path which extends from a media cartridge loading area to a winding area; a full width digital color printhead located in the media path;
- a processor which accepts operator inputs which are used to configure the printer for producing a particular roll; and

the winding area adapted to removably retain a core and wind onto it, wallpaper produced by the printer.

344. (Currently amended)A method as claimed in claim 1 wherein utilizing an on-demand printer further comprises:

loading a media cartridge into the printer, the media cartridge, comprising:

a case in which a roll of blank media may be deployed;

the case having two halves, hinged together, an area between the two halves, when closed, defining a media supply slot; and

the case having internally and adjacent to the slot, a pair of rollers, at least one of the rollers being a driven roller which is supported at each end, by the case, for rotation by an external motor.

- 352. (Currently amended)A method as claimed in claim 1 further comprising the step of providing a consumer tote for carrying the roll of wallpaper, the tote comprising:
- a disposable exterior in which is formed a main access flap and a pair of core access openings; and the tote having an interior in which is located a disposable core which is aligned with the access openings.
- 363. (Currently amended)A method as claimed in claim 1 wherein the printer has a transverse cutter, the transverse cutter comprising:
- a chassis having end plates;

the end plates being separated to allow a web of media to pass between them;

the end plates supporting between them a cutting blade; and

the blade supported at each end to perform a cutting motion which begins on one side of the web and finishes on an opposite side of the web.

- 374. (Currently amended)A method as claimed in claim 1 wherein the printer has a slitting mechanism, the slitting mechanism comprising:
- a chassis having end plates;

the end plates being separated by a transverse portion of the chassis to allow a web of media to pass between them;

one or more rotating slitting shafts extending between the end plates, each shaft having one or more slitters arranged along its length, each slitter having a cutting edge; and

the slitting mechanism selectively engageable to either enter or not enter a path followed by the web according to an input provided by an operator of the printer.

385. (Currently amended)A method as claimed in claim 1 wherein the printer has a dryer, the dryer comprising:

a compartment with a top opening for receiving a media web fed from the printer;

a source of heated air located above the top opening for blowing heated air into the opening to dry printing on the media web.

362. (Currently amended) A method as claimed in claim 1 wherein the printer comprises:

a cabinet in which is located a media path which extends from a media loading area to a winding area;

a printhead located in the media path;

a processor which accepts operator inputs from one or more input devices which are used to configure the printer for producing a particular roll; and

the winding area adapted to removably retain a core and wind onto it, wallpaper produced by the printer wherein,

the length and design of the roll are determined by the operator inputs.

4037. (Currently amended) A method as claimed in claim 1 further comprising the steps of:

utilizing an on-demand printer comprising a cabinet in which is located a media path which extends from a media loading area to a winding area, there being a printhead located in the media path, a processor which accepts operator inputs from one or more input devices;

using one or more input devices which communicate with the processor to capture data from an operator regarding a specification for an operator's requirements;

using the processor to operatively control the printer according to the data; and printing a single roll of wallpaper, on demand, according to a selected pattern.

3841. (Currently amended)A method as claimed in claim 1 for operating a wallpaper printing franchise, further comprising the steps of:

utilizing an on-demand printer comprising a cabinet in which is located a media path which extends from a media loading area to a printhead and from the printhead to a dispensing slot;

using one or more printer input devices which communicate with a processor to capture data regarding one or more customer's requirements;

the data comprising at least a customer selected pattern;

printing a roll of wallpaper, onto a web of blank media, on demand, according to the selected pattern; and charging a customer for the roll.

4239. (Currently amended) A method as claimed in claim 1 wherein the printer comprises:

a frame in which is located a media path which extends from a media loading area to a winding area;

a printhead located across the media path;

one or more input devices for capturing operator instructions;

a processor which accepts operator inputs which are used to configure the printer for producing a particular roll; and

the winding area adapted to removably retain a core and wind onto it, wallpaper produced by the printer.

403. (Currently amended) A method as claimed in claim 1 for printing wallpaper onto a web of media further comprising the steps of:

utilizing an on-demand printer comprising a cabinet in which is located a media path, there being a full width printhead located across the media path, there being a processor which accepts operator inputs from one or more input devices and which controls the printer;

using one or more input devices which communicate with the processor to capture data from an operator regarding a specification;

running the printer according to the data;

printing a single roll of wallpaper, on demand, according to a selected pattern and configuration; changing the pattern according to a new datum from an operator; and then printing a new roll onto the same web.

414. (Currently amended)A method as claimed in claim 1 for drying the moving web of media in the printer, the method further comprising the steps of:

loading the web in a path that traverses a compartment in a dryer within the printer, the compartment having an opening across the top;

allowing the moving web to descend into the compartment, as required; and blowing heated air from above the opening.

425. (Currently amended)A method as claimed in claim 1 for supplying the media web to the wallpaper printer, the method further comprising the steps of:

opening a reusable case;

placing into the case a core onto which has been located a supply roll of blank wallpaper media; supporting the core for rotation within the case;

leading a free edge of the roll between a pair of rollers and past an edge of the open case; then with the rollers located within the case and on either side of the web, closing the case and loading it into a printer.

436. (Currently amended)A method as claimed in claim 1 wherein the printer has a printhead assembly which prints onto a moving web that follows a path, the assembly comprising:

a full width printhead located across the path;

the printhead comprising a color printhead which is at least as wide as the web;

the printhead being supplied with a number of different inks which are remote from the printhead and which supply the printhead through tubes.

447. (Currently amended)A method as claimed in claim 1 wherein the printer further comprises: a housing in which is located a media path which extends from a blank media intake to a wallpaper exit slot; a multi-color roll width removable printhead located in the housing and across the media path; the printhead being supplied by separate ink reservoirs, the reservoirs connected to the printhead by a an ink supply harness, there being a disconnect coupling between the reservoirs and the printhead;

one or more input devices for capturing operator instructions;

a processor which accepts operator inputs which are used to configure the printer for producing a particular roll.

- 458. (Currently amended)A method as claimed in claim 1 further comprising the step of providing a consumer tote for carrying the roll of wallpaper, the tote comprising:
- a disposable exterior in which is formed a main access flap and a pair of core access openings; the tote having an interior in which is located a disposable core which is aligned with the access openings; both openings exposing a moulded coupling, one coupling attached to each end of the core, at least one of the couplings being a driven coupling and adapted to engage a driving spindle that rotates the core.
- 469. (Currently amended) A method as claimed in claim 1 wherein the printer has a removable printhead assembly which prints onto a moving web, comprising:
- a full width stationary printhead located on a rail along which it slides for service and removal;
- a number of replaceable ink reservoirs which supply the printhead with different inks; the printhead comprising a color printhead which is at least as wide as the web; and
- the printhead being supplied with the different inks through tubes which can be disconnected so the printhead may be removed.
- <u>50</u>47. (Currently amended)A method as claimed in claim 1 wherein the printer is a self threading printer for producing rolls of wallpaper, comprising:
- a media loading area adapted to support a media cartridge in a position so that a media supply slot of the cartridge is closely adjacent to a pilot guide;
- a cabinet housing a media path which extends from the pilot guide to a printed media dispensing slot;
- a printhead located across the media path;
- a processor which accepts operator inputs which are used to configure the printer for producing a particular roll;
- a motor within the cabinet for advancing a media web out of the media cartridge; and one or more other motors adapted to urge the media along the path and out of the slot.
- <u>51</u>48. (Currently amended)A method as claimed in claim 1 for producing wallpaper on-demand, further comprising the steps of:

utilizing an on-demand printer comprising a cabinet in which is located a media path which passes a printhead on the way to a dispensing slot;

selecting a pattern and a configuration;

using one or more printer input devices which communicate with a processor to input the pattern and the configuration; and

printing a roll of wallpaper, onto a web of blank media, on demand, according to the selected pattern and configuration.